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**MIMOS WiWi TECHNOLOGY PLATFORM LAUNCH
THURSDAY , 13 AUGUST 2009**

**RUBY ROOM, LOBBY
ONE WORLD HOTEL**

➤ **Y.BHG. DATO' SURIAH ABDUL RAHMAN**

CHAIRMAN, MIMOS

➤ **Y.BHG. DATO' ABDUL WAHAB ABDULLAH**

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➤ **DISTINGUISHED SPEAKERS**

➤ **HONOURED GUESTS**

➤ **MEMBERS OF THE MEDIA**

➤ **LADIES AND GENTLEMEN**

GOOD MORNING TO ALL OF YOU . FIRSTLY , I WOULD LIKE TO THANK MIMOS FOR GIVING ME THE HONOUR TO SAY A FEW WORDS TODAY ON YET ANOTHER MILESTONE FOR MIMOS AND THE MALAYSIA'S ICT INDUSTRY .

FOLLOWING THE RECENT MIMOS TECHNOLOGY PREVIEW A FEW WEEKS AGO , WE ARE PROUD TO WITNESS THAT MIMOS , AN AGENCY UNDER MOSTI , IS LAUNCHING ONE OF THE MANY TECHNOLOGY PLATFORMS IT HAS DEVELOPED FOR THE LOCAL INDUSTRY , THE MIMOS WIWI TECHNOLOGY PLATFORM .

LADIES AND GENTLEMEN :

AS DATO' SURIAH HAS MENTIONED EARLIER , THE MIMOS WIWI TECHNOLOGY PLATFORM IS THE WORLD'S FIRST WIMAX AND WIFI HYBRID SOLUTION . THE SOLUTION THAT MIMOS HAS SUCCESSFULLY DEVELOPED SIGNIFIES ITS CAPABILITIES OF DELIVERING TO INDIGENOUS INDUSTRIES OF MALAYSIA , A TECHNOLOGICALLY ADVANCED SOLUTION THAT WOULD DEFINITELY BENEFIT THE NATION IN INCREASING THE BROADBAND PENETRATION RATE .

ON A GLOBAL SCALE , THE MIMOS WIWI TECHNOLOGY PLATFORM IS A GOOD REFERENCE OF A MALAYSIAN WIMAX SUCCESS STORY THAT DEMONSTRATES THE EXPERTISE AND CAPABILITY OF OUR COUNTRY TO PRODUCE WORLD-CLASS PRODUCTS . AS SUCH , WE ARE CONFIDENT THAT THIS WOULD HELP IN PIONEERING MALAYSIA AS A GLOBAL REFERENCE FOR OTHER COUNTRIES TO FOLLOW AS WELL .

LADIES AND GENTLEMEN :

TODAY , MALAYSIA HAS OVER 16 MILLION INTERNET USERS OR AN INTERNET PENETRATION RATE OF 63.8% . THE STATISTICS ALSO SHOWS THAT DESPITE THE CURRENT 24% HOUSEHOLD BROADBAND PENETRATION RATE , THERE ARE ACTUALLY MORE AND MORE PEOPLE IN THE COUNTRY ADOPTING THE USE OF BROADBAND ON A NECESSITY BASIS RATHER THAN LUXURY .

TOWARDS THIS END , IT IS CRUCIAL THAT THE GOVERNMENT AND THE INDUSTRY WORK TOGETHER TO INCREASE THE HOUSEHOLD BROADBAND UPTAKE TO 50% BY 2010 . THIS INITIATIVE AS LAID OUT IN THE NATIONAL BROADBAND PLAN , IS FOCUSED ON THE PROLIFERATION OF BROADBAND FOR THE GENERAL POPULATION (BBGP) . I AM ALSO CONFIDENT THAT THE MIMOS WIWI TECHNOLOGY PLATFORM WILL HELP

US ACHIEVE THIS TARGET TOGETHER WITH THE HELP OF INDUSTRY PLAYERS WHO ARE PRESENT HERE WITH US TODAY TO COMPLEMENT THE HIGH SPEED BROADBAND SERVICE WHICH IS CURRENTLY CONFINED MAINLY IN THE URBAN AREAS .

ON TOP OF THAT , THE MOBILITY AND LOW COST OF DEPLOYMENT OF THE TECHNOLOGY THAT ALLOWS MULTIPLE USERS TO TAP INTO A SINGLE CONNECTION WOULD ASSIST THE NATION IN BRIDGING THE DIGITAL DIVIDE ESPECIALLY IN THE SUBURBAN AND RURAL AREAS , UNDER ZONE 2 (FOR SUBURBAN AREAS) AND ZONE 3 (FOR RURAL AREAS) OF THE NATIONAL BROADBAND INITIATIVE .

THIS IS ESPECIALLY SO WHERE THE WILLINGNESS OF THE SERVICE PROVIDERS TO ROLL-OUT THEIR INFRASTRUCTURE IS LOW BECAUSE OF THE LOW ECONOMIC DEMAND IN THOSE AREAS .

LADIES AND GENTLEMEN ,

IN AN EFFORT TO INCREASE THE UPTAKE OF BROADBAND SERVICE TO THE POPULATION, LOCAL CONTENT DEVELOPMENT AND APPLICATION IS IMPORTANT TO STIMULATE THE DEMAND FOR THE ROLL-OUT OF BROADBAND INFRASTRUCTURE AND TECHNOLOGY DEPLOYMENT .

UNDER THE SECOND ECONOMIC STIMULUS PACKAGE , MOSTI RECEIVED FUNDING FOR THE INTEGRATED CONTENT DEVELOPMENT TASKFORCE (ICON) , MOSTI'S AGENCY , MULTIMEDIA DEVELOPMENT CORPORATION (MDEC) , IS EMBARKING ON AN ONLINE CONTENT ENABLEMENT PROJECT CALLED ICONEX .

HERE , ICONEX WILL PROVIDE LOW COST HOSTING AND LOCAL BANDWIDTH TO STIMULATE ONLINE CONTENT INDUSTRY IN MALAYSIA TO GENERATE MORE LOCAL CONTENT AND INCREASE THE ATTRACTIVENESS AND RELEVANCE OF BROADBAND TO MALAYSIANS .

UNDER THIS STIMULUS PACKAGE, THREE OTHER PROJECTS ARE ALSO BEING UNDERTAKEN TO INCREASE THE UPTAKE OF THE BROADBAND . THEY ARE ; ICONedu , ICONity and ICONapps .

ICONedu IS AN INITIATIVE TO INCREASE THE AVAILABILITY OF ONLINE EDUCATIONAL CONTENT COVERING ALL AGE GROUPS AND STRATA OF SOCIETY . ON THE OTHER HAND , ICONity IS AIMED AT INCREASING THE SOCIAL CONTENT SITES IN MALAYSIA AND TO ATTRACT EXISTING MALAYSIAN SOCIAL CONTENT SITES THAT ARE HOSTED OVERSEAS TO RETURN

TO MALAYSIA . WHILE ICONapps IS FOR THE DEVELOPMENT OF SKILLS FOR SOCIAL NETWORKING APPLICATIONS .

HOWEVER, IN ORDER TO ENCOURAGE THE DEMAND FOR BROADBAND , WE NEED TO STRATEGISE BY HAVING CONTINUOUS GOVERNMENT AND PRIVATE SECTOR INITIATIVES LIKE THE PROMOTION OF AVAILABLE SERVICES AND AWARENESS .

LIKEWISE , POTENTIAL USERS MUST ALSO SEE THE VALUE AND BENEFITS , INCLUDING AFFORDABLE QUALITY SERVICES THAT MEETS THEIR EXPECTATION BEFORE BROADBAND PENETRATION IN THE COUNTRY CAN ACHIEVE SUBSTANTIAL INCREASE .

LADIES AND GENTLEMEN :

IT HAS BEEN MENTIONED TIME AND AGAIN THAT SCIENCE AND TECHNOLOGY IS KEY TO MALAYSIA BECOMING A DEVELOPED NATION BY 2020 . STRATEGICALLY , THE MALAYSIAN GOVERNMENT HAS ALSO PUT IN PLACE VARIOUS INITIATIVES TO STRENGTHEN THE COUNTRY'S COMPETENCIES IN R&D AND INNOVATION AS CAN BE SEEN IN THE ADOPTION OF THE NATIONAL INNOVATION MODEL .

IN A NUTSHELL , THE MALAYSIA INNOVATION MODEL CAN BE BEST DESCRIBED AS A BALANCED APPROACH BETWEEN TECHNOLOGY DRIVEN INNOVATION AND MARKET DRIVEN INNOVATION WHERE IN A TECHNOLOGY DRIVEN-INNOVATION MODEL , SCIENTISTS ARE FUNDED FOR THE R&D AND THE TECHNOLOGY IS DEVELOPED ORGANICALLY .

WHILE IN A MARKET-DRIVEN INNOVATION MODEL , THE MARKET IS DETERMINED BEFORE HAND BY KNOWLEDGE ENTREPRENEURS WHO WILL THEN ACQUIRE THE BEST SCIENCE AND TECHNOLOGY WHICH IN TURN WILL PROVIDE RAPID COMMERCIALIZATION TO MEET MARKET NEEDS .

I AM PLEASED THAT MIMOS , IS INSTRUMENTAL IN LEADING THE WAY IN PIONEERING R&D IMPLEMENTATION THAT WOULD HELP CREATE GLOBAL BUSINESS OPPORTUNITIES AND INVESTMENTS BY LEVERAGING ON THE COUNTRY'S STRENGTHS AND EXPERTISE .

LADIES AND GENTLEMEN :

AS AN AGENCY UNDER MOSTI , MIMOS IS ONE OF THE SHINING REPRESENTATIVE OF THE ICT CLUSTER AND THE LEADING AGENCY IN DRIVING ICT RESEARCH IN GROWING INDIGENOUS INDUSTRIES .

MOSTI IS CONFIDENT THAT MIMOS , WITH ITS FOCUS ON STRATEGICALLY MARKET-DRIVEN PRODUCT DEVELOPMENT AND ADVANCED TECHNOLOGY , WILL CONTINUE TO ENSURE THAT THEIR INNOVATIONS WILL POSITIVELY IMPACT THE LIVES OF MALAYSIANS AND THE ECONOMY AS A WHOLE .

THANK YOU .

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