

**KERATAN AKHBAR-AKHBAR TEMPATAN  
TARIKH: 5 JUN 2014 (KHAMIS)**

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**KERATAN AKHBAR**  
**NEW STRAITS TIMES (NEWS) : MUKA SURAT B3**  
**TARIKH : 5 JUN 2014 (KHAMIS)**

# OPENING OPPORTUNITIES VIA INNOVATION PITCHING

**UNIVERSITI** Teknologi Petronas (UTP), organiser of the biennial World Engineering, Science and Technology Congress (ESTCON), introduced its first Innovation Pitching programme at the third instalment of ESTCON this year to help innovators and inventors commercialise their inventions.

ESTCON 2014 secretary associate professor Dr Fawwaz Azmadi Hussin said the programme, held concurrently with the three-day conference, allows innovators and inventors to pitch new technologies to potential investors for commercialisation.

This is in line with Malaysia Commercialisation Year (MCY) this year, set by the Ministry of Science, Technology and Innovation (Mosti), which focuses on helping local inventors commercialise their innovative inventions.

"The introduction of this section takes ESTCON to the next level as it connects researchers and inventors to the right investors and business partners," he told Business Times on the second day of ESTCON, in Kuala Lumpur, yesterday.

"It also creates opportunities to increase university revenue and job opportunities in an innovation-driven economy through commercialisation of research and development (R&D)," he added.

A total of 26 innovators and inventors from UTP took part in the Pitching Programme which will be evaluated by a panel of judges from among others, Mosti's Agensi Inovasi Malaysia (AIM) and KPerak Implementation and Coordination Corporation.

Among the products presented at the programme were portable diabetic retinopathy grading system, 3D tracking prototype using single 2D camera, skin melanin pigment analyser for dermatology care, ionic liquids for desulfurisation, and continuous remote patients monitoring system.

"Out of the 26 products, we are targeting to qualify a few for potential investors and commercialisation. All products have high potential but it requires a whole lot more to be selected," Fawwaz said.

Since its inception in 2010, ESTCON serves as a platform for knowledge-sharing, intellectual discussions and also networking on various areas of interest for all academics, researchers, scientists, engineers, interest groups and industry experts from all around the world.

Themed "Engineering, Science, Technology and Humanities: Convergence for a Sustainable Future", ESTCON 2014 focuses on the bridging of all experts in research and innovation, in sustaining knowledge for the betterment of the society.

The conference, which ends today, featured more than 20 renowned speakers in the fields of engineering, science and technology from various countries including the United States, Australia, Japan and China, as well as over 1,000 paper presenters.

Moving forward, Fawwaz said the organiser will continue to feature the Innovation Pitching programme in the upcoming instalments of ESTCON, with bigger space and participation.

Meanwhile, MCY, aimed at mass marketing of locally developed inventions, is in line with the government's aspirations to make the nation a high-income society by 2020, particularly through technological innovation.

Last year, Mosti deputy minister Datuk Dr Abu Bakar Mohamad Diah, was quoted as saying that some 1,134 local products have received numerous awards and recognition internationally but only a handful had been commercialised.

"In conjunction with MCY, Mosti is targeting to commercialise 360 products from the 1,134 that have won numerous international recognition," Abu Bakar said, adding that Mosti will put forth every effort to make sure that the target is realised.

He said the 1,134 products were developed with the help of the ministry's special fund allocation under the Ninth Malaysia Plan (2006-2010), totalling RM2.9 billion.



## Commitment from Local Partners

<ul style="list-style-type: none"> <li>• PETRONAS has already committed on test bed implementation                             <ul style="list-style-type: none"> <li>• Carigali Metocesan Dept.</li> <li>• Carigali Civil Structures</li> <li>• SKO</li> <li>• MISC</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Adoption by PETRONAS will be propagated throughout the SEA region by other oil operators (lead operator)                             <ul style="list-style-type: none"> <li>• Marginal Field Operators (RSC)</li> <li>• Pertamina</li> <li>• PetroViet</li> </ul> </li> </ul>
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**Innovation Pitching** programme was introduced at the third instalment of ESTCON this year. (Inset) ESTCON 2014 secretary **associate professor Dr Fawwaz Azmadi Hussin** says the programme **allows innovators and inventors to pitch new technologies to potential investors for commercialisation.**



**KERATAN AKHBAR**  
**HARIAN METRO (SETEMPAT) : MUKA SURAT 40**  
**TARIKH: 5 JUN 2014 (KHAMIS)**

## **Najib dilantik felo kehormat Akademi Sains**

**Kuala Lumpur:** Perdana Menteri Datuk Seri Najib Razak dilantik sebagai felo kehormat Akademi Sains Malaysia (ASM) kerana sokongan kuat beliau ke arah memajukan sains dan teknologi.

Dalam kenyataannya, ASM berkata, sains dan teknologi menjadi tonggak program transformasi ekonomi negara.

Kata kenyataan itu, 21 orang diumumkan sebagai felo baru pada mesyuarat agung tahunan ke-19 ASM bulan lepas.

"Mereka termasuk bekas ketua pengarah Jabatan Meteorologi Malaysia Datuk Dr Yap Kok Seng, ketua pengarah Institut Penyelidikan Perhutanan Malaysia (Frim) Datuk Dr Abd Latif Mohmod dan naib canselor Universiti Teknologi Petronas Datuk Ir (Dr) Abdul Rahim Hashim," kata kenyataan itu.

Tokoh lain ialah Prof Dr Agamutu Pariatamby dari Universiti Malaya, Prof Dr Jinap Selamat, Prof Dr Shamshuddin Jusop dan Prof Dr Tan Soon Guan dari Universiti Putra Malaysia.

"Mereka dipilih sebagai felo kerana sumbangan cemerlang masing-masing dalam bidang biologi, sains pertanian dan alam sekitar di negara ini," kata kenyataan itu.

Menurut kenyataan itu lagi, Prof Dr Abdul Rahman Mohamed, Prof Datuk Ir Dr Abdul Wahab Mohammad, Prof Datuk Ir Dr Badrullhisham Abdul Aziz, Prof Datuk Dr Burhanuddin Yeop Majlis dan Ir Lalchand Gulabrai pula dilantik kerana sumbangan mereka dalam bidang kejuruteraan dan sains komputer.

Prof Dr Jamunarani S Vadivelu, Prof Datuk Dr Rohana Yusof, Dr Teo Soo Hwang dan Prof Dr Wan Azman Wan Ahmad pula diberi pengiktirafan kerana sumbangan mereka dalam bidang sains perubatan dan kesihatan.

Kata kenyataan itu mereka yang turut dilantik sebagai felo baharu ASM ialah Prof Dr Mohd Yusof Othman dan Prof Dr Ng Kwan Hoong kerana sumbangan mereka dalam bidang matematik, fizik dan sains tanah.

Prof Datuk Dr Musa Ahmad dan Prof Dr Noorsadah Abd Rahman pula dilantik kerana sumbangan mereka dalam disiplin sains kimia. Seorang lagi felo iaitu Dr Mohd Yusoff Sulaiman dari Kumpulan Industri-Kerajaan Malaysia bagi Teknologi Tinggi (Might) dilantik untuk mewakili industri. - BERNAMA



## Najib Dilantik Felo Kehormat Akademi Sains Malaysia

KUALA LUMPUR, 4 Jun (Bernama) -- [Perdana Menteri Datuk Seri Najib Tun Razak dilantik sebagai felo kehormat Akademi Sains Malaysia \(ASM\)](#) kerana sokongan kuat beliau ke arah memajukan sains dan teknologi.

Dalam satu kenyataan, ASM berkata sains dan teknologi menjadi tonggak program transformasi ekonomi negara.

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Presiden ASM Tan Sri Dr Tajuddin Ali berkata antara ciri menarik akademi itu ialah ia boleh digunakan dengan berkesan untuk membuat penilaian saintifik secara bebas.

"Seperti yang dipamerkan oleh rakan akademi kami di seluruh dunia, ada ketikanya, kerajaan memerlukan nasihat saintifik bebas tentang perkara berkaitan kepentingan negara," katanya.

--BERNAMA

