

**KERATAN AKHBAR-AKHBAR TEMPATAN
TARIKH: 4 JUN 2016 (SABTU)**

Bil	Tajuk	Akhbar
1.	Making locally-developed technologies relevant to Malaysians	The Star
2.	Sektor pelancongan Sabah berpotensi tinggi – Najib	Utusan Malaysia
3.	Hujan batu fenomena biasa – Madius Tangau	BERNAMA
4.	Hailstorm a normal phenomenon – Madius Tangau	BERNAMA
5.	MOSTI sedia salur dana biayai R&D faedah Gaharu sebagai rawatan kanser	BERNAMA
6.	MOSTI ready to channel funds for R&D on Sandalwood for cancer treatment	BERNAMA
7.	'Respecting others is part of 1Malaysia'	New Straits Times
8.	Peguam negara dahului senarai penerima darjah kebesaran	Berita Harian
9.	Peguam negara dahului senarai penerima darjah kebesaran	BERNAMA
10.	A-G leads king's award list	New Straits Times
11.	Ketokohan Mazlan sukar ditandingi	Berita Harian
12.	Hailstorm and flash flood mayhem in KL	The Star
13.	Planet dekat dengan bumi bukan fenomena pelik	Harian Metro

KERATAN AKHBAR
THE STAR (COMPANIES & STRATEGIES) : MUKA SURAT 8
TARIKH : 4 JUN 2016 (SABTU)

Making locally-developed technologies relevant to Malaysians



By **DATUK SERI MADIUS TANGAU**
Science, Technology and Innovation
Minister

DOES the man in the street, who regularly shops at the pasar borong, really care that the fish he buys are free of diseases? Who pays attention to fulfilling the needs of the old folk in remote villages yearning for clean water, affordable to their level of income? What does an executive who drives a German marque has in mind when he happily swirls around corners while braking hard and enjoying his drive?

The three questions actually have some commonalities – technologies – and Malaysia has plenty to offer. But the question is whether the technologies are really up to the mark in addressing the needs of the users and to a greater extent,

meeting the stringent requirements of the producers? Manufacturers or producers are constantly looking for new products or product lines to stay in business. This means that new products must be developed with demand in mind, hence, demand-driven research and development (R&D) should be given focus.

Every year, the Government spends about RM6.6bil in various R&D activities and the challenge is finding avenues for the technology-based products to enter the market. My ministry realises that commercialisation interventions need to be instituted and thus MOSTI Commercialisation Year was introduced in 2014 to create awareness and spur researchers to start thinking of the end in mind whenever they embark on a new journey of R&D.

The target is to commercialise up to 360 products by 2020 or on average, 60 products a year, for agencies under MOSTI. At the end of 2015, a total of 132 products were launched into the Malaysian market. The number of products commercialised in 2014 and 2015 is understandably small compared with the number of R&D projects funded by the Government.

As such, the Malaysia Commercialisation Year (MCY) was announced by the Prime Minister in Budget 2015, and MOSTI was entrusted to spearhead this initiative in 2016.

The country's STI landscape consists of many players including Malaysia Debt Ventures Bhd, Malaysia Innovation Agency and Malaysian Global Innovation & Creativity Centre (MaGIC), government research institutions and public research universities. Recognising that there are many agencies, the Government feels that we should capitalise on this strength to catapult commercialisation. MCY 2016 therefore, will be different in terms of target and approach compared with the 2014 and 2015 commercialisation programme.

In this regard, the MCY programme is a collaborative effort between the Finance Ministry and MOSTI under the National Blue Ocean Strategy. This programme leverages on the collaboration and sharing of resources by various relevant agencies including the nine ministries that conduct R&D activities, namely MOSTI, the Higher Education Ministry, Agriculture and Agro-based Industry Ministry, Communications and Multimedia Ministry, Plantation Industry and Commodity Ministry, Health Ministry, Defence Ministry, Natural Resources and Environment Ministry, and Energy, Green Technology and Water Ministry.

The question can still be asked about multiple ministries and agencies working in tandem to elevate commercialisation of local technologies. For example, Unit Peneraju Agenda Bumiputra

(Teraju) provides business opportunities, financing and human capital development, private investments and value creation. These initiatives are carried out through various ministries, private sector and government agencies at various levels.

How do we ensure that Teraju's activities are linked to other initiatives and how do they collaborate with agencies like Malaysian Technology Development Corp (MTDC), under MOSTI? MTDC has been a key player in commercialisation and has a good reputation in the promotion of technology-based companies in Malaysia. In actuality, Teraju and MTDC have started collaborating in the management of Teraju's Superb programme where MTDC acts as Teraju's technical arm in coaching and mentoring tech-based businesses funded by Teraju. This kind of collaborative partnership will be enhanced further under MCY.

MCY's objective is to facilitate local R&D products and services into the market by introducing appropriate commercialisation interventions, such as investment and market promotions. The programme's three-pronged approach includes enhancing synergy across various related agencies including R&D, promotions, investment and capacity building agencies, based on market-driven products and services and leverage on quick wins on the products and services. To ensure a smooth implementa-

tion of MCY initiatives and activities, the Government is instituting a governing structure led by a steering committee, which is chaired by myself, that meets regularly with the nine ministries and other agencies. MCY is adopting the synergistic approach, which consists of six elements namely 1 Promotional Campaign; 1 Stop Centres; Capacity Building Programmes, Industry Engagement, Shared Key Performance Indicators (KPI), and Information Services.

For the Shared KPI, all agencies, institutions and universities, which conduct research, development and commercialisation (R,D&C) activities have committed to commercialise at least five products/ services each by the end of 2016 as their Special KPI under MCY. The new target for MCY 2016, as such, is to commercialise a total of 145 technology-based products and services. This is a first in Malaysia where all R,D&C organisations consisting of 13 GRI, five research universities and seven technology development agencies are working with other agencies via MOSTI to bring their products to the market.

The highlight of MCY 2016 is the MCY summit, scheduled from Nov 2-3 2016. The summit will feature international level conferences and exhibitions, product launch and awards. Ten winners will be selected among the Special KPI products and services. Each winner will receive RM100,000.

KERATAN AKHBAR
UTUSAN MALAYSIA (DALAM NEGERI) : MUKA SURAT 5
TARIKH : 4 JUN 2016 (SABTU)

Sektor pelancongan Sabah berpotensi tinggi – Najib

KUALA LUMPUR 3 Jun - Datuk Seri Najib Tun Razak berkata, Sabah mempunyai potensi yang tinggi dalam sektor pelancongan terutama dengan beberapa pembangunan yang sedang giat dilaksanakan di negeri itu.

Perdana Menteri berkata, antara projek besar yang dibangunkan ialah Pusat Konvensyen Antarabangsa Sabah yang mendapat suntikan daripada kerajaan Pusat sebanyak RM200 juta, Lebuhraya Pan Borneo Sabah sepanjang 706 kilometer serta pembangunan semula pantai Tanjung Aru.

"Ini semua kerana usaha sama antara kerajaan Pusat dan kerajaan negeri di bawah Barisan Nasional (BN). Saya dimaklumkan dalam seminggu terdapat 46 penerbangan dari China ke Sabah," katanya ketika berucap melancarkan Majlis Rumah Terbuka Malaysia (MRTM) Tadau Kaamatan di Pusat Penerangan Pelancongan Malaysia (MaTIC) di sini hari ini.

Yang turut hadir, Menteri Pelancongan dan Kebudayaan,



NAJIB TUN RAZAK bersama Maximus Johnity Ongkili (kiri) dan Joseph Pairin Kitingan (kanan) melakukan gimik pelancaran dalam Majlis Rumah Terbuka Malaysia Tadau Kaamatan di Kuala Lumpur, semalam. - UTUSAN/NASIRRUDDIN

Datuk Seri Mohamed Nazri Abd. Aziz; Menteri Tenaga Teknologi

Maximus Johnity Ongkili; Menteri Sains dan Teknologi, Datuk Seri Madius Tangau dan Timba-

lan Ketua Menteri Sabah, Tan Sri Joseph Pairin Kitingan.

Majlis rumah terbuka bagi perayaan etnik Kadazan Dusun dan Murut yang julung kali diadakan di ibu negara bertujuan mempromosi negeri Sabah dan budaya masyarakat setempat, selain meningkatkan lagi persefahaman dan perpaduan masyarakat berbilang kaum di negara ini.

Sambutan itu diadakan selama dua hari bermula hari ini dan dimeriahkan dengan pelbagai acara termasuk pameran, persembahan kesenian dan kebudayaan, jamuan rakyat serta persembahan daripada artis terkenal dari Sabah seperti Adira, Jimmy Palikat dan Clarice John Matta.

Sementara itu, Najib berkata, sambutan Rumah Terbuka Tadau Kaamatan itu merupakan sebahagian daripada falsafah 1Malaysia yang menjadi pegangan kerajaan.

Beliau berkata, jika rakyat berbilang kaum saling hormat-menghormati antara satu sama lain, negara akan terus mencapai kejayaan dan mengesepi kemakmuran.

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Hujan Batu Fenomena Biasa - Madius Tangau

KUALA LUMPUR, 4 Jun (Bernama) -- Kejadian hujan batu di beberapa kawasan di ibu negara dan Selangor petang semalam bukanlah sesuatu yang luar biasa, kata **Menteri Sains, Teknologi dan Inovasi Datuk Seri Madius Tangau.**

Beliau berkata hujan batu boleh berlaku ketika hujan ribut petir yang kuat dan apabila awan kumulonimbus (sumber utama pembentukan hujan ribut petir) mencapai ketinggian 40,000 kaki.

"Oleh itu, suhu udara melepasi ambang takat beku dan titis-titis hujan yang terbentuk boleh menjadi ketulan-ketulan air batu yang bersaiz sekitar 1.5 sentimeter iaitu sebesar guli," katanya dalam kenyataan di sini, hari ini.

-- BERNAMA



Hailstorm A Normal Phenomenon - Madius Tangau

KUALA LUMPUR, June 4 (Bernama) -- The hailstorm which occurred in several areas here and in Selangor yesterday, were nothing unusual, said **Science, Technology and Innovation Minister Datuk Seri Madius Tangau.**

He said it could occur when there was a strong thunderstorm and when the cumulonimbi clouds (the main source of the formation of thunderstorms) reached a height of 40,000 feet.

"When the temperature goes below freezing point, the rain drops become ice lumps sized 1.5cm, about the size of a marble," he said in a statement Saturday.

-- BERNAMA

