

KERATAN AKHBAR-AKHBAR TEMPATAN
TARIKH: 09 OGOS 2016 (SELASA)

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Silk Road economic forum to attract 200 delegates

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PETALING JAYA: The Malaysia-China Silk Road Economic Forum 2016, organised by the Malaysia China International Trade Link Association, will see the participation of some 200 to 250 business delegates from all over China.

The forum, slated to be held from Sept 3-5, aims to promote bilateral ties and networking between entrepreneurs from Malaysia and China, as well as improve international trade and economic collaboration between both nations.

"The delegates from China are all from small and medium enterprises (SMEs).

"We believe that SMEs would benefit best from this forum; as a platform for them to collaborate and match their businesses to the right party," said the Secretary for the Advancement of Malaysian Entrepreneurs board of advisory member Peter Phang.

Part of the three-day programme will include talks and networking sessions as well as visits to property galleries, universities and theme parks around the Klang Valley.

In addition, delegates will also visit Johor's Sunway Iskandar development and explore Malacca.

"We are relooking and revitalising Malacca as a region for business collaborations and investment



Briefing on forum: (from left) Phang, Financial Consulting Cooperative Ltd president Datuk Ismail Nordin, Malaysia-China Silk Road Economic Forum organising chairman Puan Sri Dr Susan Cheah and Malaysia Promas International Business Society president Datuk Chong Chong Tik at a briefing on the forum.

opportunities, seeing how Malacca has a history of being one of the most vibrant ports in Malaysia.

"This bodes well with the 'One Belt, One Road' initiative to improve trade and relations with Asean countries," said Phang.

The forum also recognises lead-

ers for their consistent contribution in their respective fields, whose recognition will be presented during a gala dinner at Sunway Resort Hotel.

Deputy Prime Minister Datuk Seri Ahmad Zahid Hamidi will be officiating at the economic forum.

Other invited guests include

Deputy International Trade and Industry Minister Datuk Chua Tee Yong, Deputy Science, Technology and Innovation Minister Datuk Dr Abu Bakar Mohamad Diah and Malaysia External Trade Development Corp CEO Datuk Dzulkifli Mahmud.

KERATAN AKHBAR
HARIAN METRO (WAJAH-WAJAH) MUKA SURAT 10
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