

**SPEECH BY  
YB DATUK SERI PANGLIMA WILFRED MADIUS TANGAU  
MINISTER OF SCIENCE, TECHNOLOGY AND INNOVATION  
AT THE  
CER MoU EXCHANGE CEREMONY BETWEEN  
MIMOS, MaGIC AND ACCENTURE  
*Building the Innovation Supercluster Framework*  
CYBERJAYA, 17 JAN 2018**

---

**Yang Berbahagia Dato' Seri Dr Mohd Azhar Hj Yahaya**  
SECRETARY GENERAL, MOSTI

**Yang Berusaha Mr. Ashran Dato' Ghazi**  
CHIEF EXECUTIVE OFFICER, MaGIC

**Yang Berusaha Mr. Ahmad Rizan Ibrahim**  
PRESIDENT & CHIEF EXECUTIVE OFFICER, MIMOS

**Yang Berusaha Mr. Azwan Baharuddin,**  
COUNTRY MANAGING DIRECTOR, ACCENTURE MALAYSIA

**Yang Berusaha Mr. Duncan Cave,**  
PROGRAMME MANAGER (URBAN SOLUTIONS), THINK CITY SDN. BHD.

Start-up and entrepreneur communities

Industry partners

Members of the media

Ladies and gentlemen

Selamat petang, salam sejahtera dan salam 1Negaraku Malaysia

Distinguished guests, ladies and gentlemen,

1. I am delighted to be here today to say a few words before witnessing the **Corporate Entrepreneurship Responsibility (CER) MoU Exchange Ceremony between MIMOS, MaGIC and Accenture** towards **Building the Innovation Supercluster Framework** which is led by MaGIC.
2. I truly appreciate your favourable response to our invitation in support of this initiative, which is aimed at **advancing the development of innovation-based entrepreneurship** in this country and our region in line with our **National Transformation agenda**.
3. If I understand correctly, our mission in this MoU is specifically to **strengthen local business and entrepreneurial ecosystems**, build **21<sup>st</sup> century business leaders and entrepreneurs**, and breed **innovative thinking** to accelerate the **creation of sustainable, scalable enterprises** that can bring significant social and economic impact as we race towards the **Fourth Industrial Revolution**.
4. In this early journey to this Revolution, Malaysia is **already going through a rapid digital transformation**, and we are exploring every possible opportunity related to the development of business and entrepreneurship. This will include initiatives related to the development of key areas such as **Smart Cities, Smart Governance, Smart Healthcare, Smart Infrastructure, Smart Mobility and Smart Energy**.
5. I understand that this MoU will see **Accenture and MIMOS** becoming members of **MaGIC's CER Circle** initiative whereby the partnership will **bring together important factors for successful entrepreneurship**

**programmes** namely **MIMOS' advanced technologies** and **Accenture's prowess in strategy, services as well as technology and business consulting.**

6. This is an excellent example of the application of the **National Blue Ocean Strategy**, and **MOSTI is proud** to be part of this initiative.

Ladies and Gentlemen,

7. I recently stumbled upon an **old web publication**<sup>1</sup> which posted about some **quirky but fabulous and feasible ideas** that people have actually implemented in other countries to make their cities more sustainable and liveable. Here's some of the things they did:

- **In Japan**, there is an **underground bicycle parking facility** that can store more than 200 bikes. Above the ground, the facility is no bigger than the size of a security booth.
- **In East London**, a company placed **smart tiles that capture kinetic energy** from pedestrians' footsteps and convert it into electricity that is used to power the streetlights above.
- **In Lima**, Peru, researchers at the University of Engineering and Technology has designed a **billboard that creates clean drinking water from atmospheric humidity**. This single advertising billboard can produce nearly 100 litres of drinking water a day, which the public can take for free.

8. Mind you, this website entry is dated 2015, but his just shows that there is **no limit to innovation**. The goal of innovation is to **bring positive change**. We want to live in a better world; live in cleaner and healthier environment; work, move, travel and communicate more efficiently, **access smart services** and **other opportunities** to make our lives better.
9. Through this MoU, MIMOS can provide the **facilities for research, testing, prototyping, advice on manufacturing** and **technologies** for the said programmes and activities. I also know MIMOS has a **Design Centre** with **3D printer** that can **create anything from circuit boards to high-tech furniture to gadget prototypes and car models**.
10. Then, we would want to **align innovation investments with business strategy** – that's where **Accenture** comes in.
11. The **Innovation Supercluster** will create **opportunities for innovation**, empower entrepreneurs and their businesses, and ultimately strengthen our digital economy.
12. I **welcome startups as well as individual technopreneurs** to come to join us in this exciting network. The **more the merrier and more powerful** our sandbox will be.
13. We want this collaboration to be an **active playground for industry** where **novel, citizen-centric ideas** can be developed through genuine Blue Ocean connections.

Ladies and Gentlemen

14. Supercluster the players may be, but **the value of the sandbox lies in its ability to identify synergies** and explore potential collaborations among the network. From there, **success lies in our ability to execute the projects**, as the sandbox will have all the **necessary factors that can ensure sustainable development**.
15. I am positive that together, **MIMOS, MaGIC and Accenture can make a remarkable partnership** in the sandbox that can bring **successes that you may have never imagined before**.
16. I must thank **MaGIC, Accenture and MIMOS** for having initiated this fantastic collaboration. **When innovations generated are relevant and are getting appropriate support**, the benefits will be enjoyed by both the participants and society at large.
17. At MOSTI and MIMOS, I look forward to working with a new breed of Malaysian society where **passion, creativity and entrepreneurial spirit** drive **fresh innovations** that can solve issues to improve the quality and standard of our lives.
18. I wish this collaboration every success. Thank you.

---

#### REFERENCE

1. [\*Ten quirky ideas for making our cities more sustainable\*](#), *The Guardian*, published 16 Apr 2015