

SPEECH

ADDRESS BY

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DEPUTY MINISTER OF SCIENCE, TECHNOLOGY & INNOVATION

THURSDAY, 5TH JULY 2012

**VENUE: SULTAN BALLROOM II, LEVEL 6, LE MERIDIEN HOTEL
KUALA LUMPUR**

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- **YBHG DATO' DR. MADINAH BINTI MOHAMAD,**
SECRETARY GENERAL OF MINISTRY OF SCIENCE,
TECHNOLOGY AND INNOVATION (MOSTI)
 - **YBHG. PROF DATIN PADUKA DR. KHATIJAH BINTI MOHD
YUSOFF**
DEPUTY SECRETARY GENERAL (SCIENCE & TECHNOLOGY),
MOSTI
 - **YANG BERBAHAGIA DATUK BADLISHAM GHAZALI,**
CHIEF EXECUTIVE OFFICER, MDEC
 - **MS. NG WAN PENG**
CHIEF OPERATING OFFICER, MDEC
 - MEMBERS OF THE MEDIA
 - LADIES AND GENTLEMEN
 - A VERY GOOD MORNING AND SALAM 1MALAYSIA

1. IN OCTOBER 2011 , OUR BELOVED PRIME MINISTER , YAB DATO' SRI HAJI MOHD NAJIB BIN TUN HAJI ABDUL RAZAK UNVEILED DIGITAL MALAYSIA AFTER RELENTLESS EFFORTS BY MULTIMEDIA DEVELOPMENT CORPORATION (MDEC) IN SYNDICATING THE CABINET AND VARIOUS MINISTRIES AND AGENCIES IN FORMULATING THIS MUCH TOUTED INITIATIVE .

2. TO ENSURE PROPER GOVERNANCE AND IMPLEMENTATION , A SPECIAL STEERING COMMITTEE WAS SET UP TO OVERSEE DIGITAL MALAYSIA WITH THE MINISTER OF SCIENCE , TECHNOLOGY AND INNOVATION AS CHAIR , REPORTING DIRECTLY TO THE PRIME MINISTER .

3. TODAY I WOULD LIKE TO SHARE WITH YOU THE DETAILS OF DIGITAL MALAYSIA AND HOW IT WILL CULMINATE IN BRINGING THE COUNTRY INTO A HIGH INCOME AND ADVANCE NATION STATUS .

LADIES & GENTLEMEN,

4. OVER THE LAST DECADE , DIGITAL TECHNOLOGY HAS CREATED MORE ECONOMIC CHANGE AND SOCIAL PROGRESS THAN ANY OTHER NEW INNOVATION . WE NOW STAND AT THE CUSP OF A GREAT NEW AGE AND IF WE DO THINGS RIGHT , WE ARE POISED TO LEAP FORWARD INTO AN EXCITING PERIOD OF RAPID TECHNOLOGICAL EVOLUTION AND ADVANCEMENT FOR THE NATION .

5. GOING BACK 20 YEARS , MAJORITY OF THE WORLD POPULATION HAVE NOT EVEN HEARD OF THE INTERNET BUT TODAY WE SPEAK IN TERMS OF UPLOAD AND DOWNLOAD SPEED WHERE TECHNOLOGY IS THE FUNDAMENTAL DRIVER OF WHAT WE DREAM TO ACHIEVE .

6. CONSIDER THIS SCENARIO WHEN IT TOOK THE RADIO 38 YEARS TO REACH A MARKET AUDIENCE OF 50 MILLION , WHEREAS IT TOOK THE TV 13 YEARS , HOWEVER THE INTERNET TOOK ONLY 4 YEARS AND FACEBOOK 2 YEARS TO ACHIEVE THE PREVIOUS .

7. IN THIS REGARD , MALAYSIA HAS ALWAYS STRIVED TO STAY IN-STEP WITH THE ADVANCES OF TECHNOLOGY . FROM INITIATIVES LIKE THE MULTIMEDIA SUPER CORRIDOR TO THE NATIONAL BROADBAND ROLLOUT , THE GOVERNMENT HAS BEEN CONTINUOUSLY DRIVING CHANGE AND INNOVATION SO THAT OUR CITIZENS WILL HAVE A HIGH STANDARD OF LIVING AND BE COMPETITIVELY RELEVANT ON THE GLOBAL STAGE .

8. THE MCKINSEY-GOOGLE REPORT ON '*ONLINE AND UPCOMING : THE INTERNET'S IMPACT ON ASPIRING COMPANIES*' RANKS MALAYSIA AS ONE OF THE FASTEST GROWING COUNTRIES WHICH IS CRUCIAL TO THE FUTURE OF THE INTERNET . WITH AN INTERNET CONTRIBUTION OF 4.1 PER CENT TO OUR GROSS DOMESTIC PRODUCT (GDP) , MALAYSIA IS CONSIDERED AS ONE OF THE HIGHEST ACHIEVER AMONGST ASPIRING COUNTRIES AND IS AT PAR WITH SOME DEVELOPED COUNTRIES .

9. UNDOUBTEDLY , WE ARE NOT LAGGARDS AND HAVE GREAT POTENTIAL IN LEVERAGING THE GLOBAL DIGITAL ECONOMY FOR WEALTH CREATION , KNOWLEDGE GENERATION AND SOCIETAL WELL-BEING .

LADIES AND GENTLEMEN,

10. WHEN THE MULTIMEDIA SUPER CORRIDOR (MSC) MALAYSIA WAS LAUNCHED IN 1996 , THE PRIMARY AIM WAS TO CREATE THE INFRASTRUCTURE FOR ICT DEVELOPMENT AND EDUCATE PEOPLE ON THE FUNDAMENTALS OF ICT . TODAY , OUR ROLE AT MOSTI AND THE GOVERNMENT AS A WHOLE HAS EVOLVED TO THAT OF EMPOWERING OUR CITIZENS AND BUSINESSES TO USE DIGITAL TECHNOLOGY IN WAYS THAT WILL ADD VALUE TO THEIR LIVES AND ENTERPRISES RESPECTIVELY .

THIS IS WHERE DIGITAL MALAYSIA COMES IN ,

11. A UNIQUE PROGRAMME BASED ON IT'S THREE STRATEGIC THRUSTS WHICH WILL CREATE AN ECOSYSTEM THAT PROMOTES THE PERVASIVE USE OF ICT IN ALL ASPECTS OF THE ECONOMY TO CONNECT COMMUNITIES GLOBALLY AND INTERACT IN REAL TIME . THE RESULTING OUTCOME IS THE INCREASE IN GROSS NATIONAL INCOME (GNI) , ENHANCED PRODUCTIVITY AND AN IMPROVED STANDARD OF LIVING .

12. THE DIGITAL MALAYSIA PROGRAMME'S THREE STRATEGIC THRUSTS WILL LEVERAGE ON NEW AND EXISTING INITIATIVES TO DRIVE MALAYSIA TOWARDS A DIGITAL ECONOMY BY EFFECTIVELY COMBINING EXISTING ICT AND DIGITAL INITIATIVES WHICH WILL FOSTER A COHESIVE DIGITAL ECOSYSTEM THAT WILL ENSURE EFFECTIVE MIGRATION INTO A DEVELOPED DIGITAL ECONOMY .

13 AT THE CORE OF DIGITAL MALAYSIA , THE THREE STRATEGIC THRUSTS WILL ENCOMPASS :

- I. THE MOVE FROM A SUPPLY BASED ECONOMY TO ONE THAT IS DEMAND FOCUSED BY SHIFTING RESOURCE ALLOCATION ;
- II. CHANGE PEOPLE'S INTERNET BEHAVIOUR FROM ONE THAT IS PRIMARILY AS CONSUMERS TO ONE THAT FOCUSES ON PRODUCING ; AND
- III. FOCUS ON ENHANCING COMPETITIVENESS BY MOVING FROM A LOW-KNOWLEDGE-ADD ENVIRONMENT TO ONE THAT IS HIGH KNOWLEDGE-ADD

LADIES AND GENTLEMEN,

14. DIGITAL MALAYSIA WILL DELIVER ITS TARGETED GOALS VIA A NUMBER OF PROJECTS WITH A TOTAL OF 8 PROJECTS IN THE INITIAL WAVE AND MORE TO COME AS WE GO ALONG .

15. THE PROGRAMME IS A DYNAMIC ONE AND WILL CONTINUOUSLY EVOLVE WITH AN ONGOING IDEATION PROCESS AND MECHANISM WHICH WILL LEAD TO NEW PROJECTS . ALL THE PROJECTS ADOPTED WERE DESIGNED AND BASED ON THESE KEY PRINCIPLES :

- THEY ARE ALL ICT FOCUSED
- THEY ARE BUILT ON A PUBLIC-PRIVATE PARTNERSHIP MODEL
- AND THEY WILL CONTRIBUTE TO CLEAR OUTCOMES IN TERMS OF GNI CONTRIBUTION, INCREASED PRODUCTIVITY AND STANDARD OF LIVING.

16 I AM HAPPY TO SAY THAT DIGITAL MALAYSIA HAVE SET SOME VERY CLEAR OUTCOMES WHERE WE WILL INCREASE THE ICT CONTRIBUTION TO THE GNI FROM 9.8% TO 17% WHICH IS EQUIVALENT TO RM 294 BILLION BY 2020 . NOT WITHSTANDING , IT WILL ALSO GENERATE 160,000 HIGH VALUE JOBS AND LEAD TO INVESTMENTS WORTH RM 31.2 BILLION FOR THE COUNTRY .

17. AS A CONSEQUENCE OF THESE RESULTS , WE EXPECT TO INCREASE PRODUCTIVITY , IMPROVE MALAYSIA'S COMPETITIVENESS GLOBALLY AND MOST OF ALL RAISE THE STANDARD OF LIVING FOR ALL MALAYSIANS .

18. THE DIGITAL MALAYSIA PROGRAMME IS TIMELY AND WILL PLAY A CRITICAL PART IN HELPING THE NATION ACHIEVE ITS GOAL OF BECOMING A HIGH-INCOME ECONOMY BY 2020 .

COUPLED WITH OTHER NATIONAL INITIATIVES LIKE THE ECONOMIC TRANSFORMATION PROGRAMME (ETP) AND GOVERNMENT TRANSFORMATION PROGRAMME (GTP) , DIGITAL MALAYSIA WILL SEE MALAYSIA STRATEGICALLY ACHIEVING OUR NATIONAL ASPIRATIONS .

19. ON THIS NOTE , I WOULD LIKE TO THANK YOU FOR YOUR TIME AND HAND THIS SESSION TO DATUK BADLISHAM WHO WILL WALK US THROUGH THE DETAILS OF DIGITAL MALAYSIA .

THANK YOU .