

OPENING SPEECH
YB DATUK HAJI FADILLAH BIN HAJI YUSOF
DEPUTY MINISTER
MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION

MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP)
ON HALAL STANDARDS AND CONFORMANCE
INFRASTRUCTURE FOR OIC COUNTRIES 2012

5 JULY 2012

HOTEL MAYA, KUALA LUMPUR

YANG BERUSAHA PUAN FADILAH BAHARIN
DIRECTOR GENERAL
DEPARTMENT OF STANDARDS MALAYSIA

REPRESENTATIVES FROM WISMA PUTRA

HONOURED GUESTS

DISTINGUISHED SPEAKERS , PARTICIPANTS

LADIES AND GENTLEMEN

السلام عليكم ورحمة الله وبركاته , SALAM SATU MALAYSIA AND A VERY GOOD MORNING TO ALL OF YOU

1. IN THE NAME OF ALLAH THE ALMIGHTY AND HIS GRACE ,
LET ME TAKE THIS OPPORTUNITY TO WISH EVERYONE A WARM
WELCOME AND RECORD MY HUMBLE GRATITUDE IN BEING
ABLE TO BE HERE TODAY WITH YOU TO GRACE THIS
AUSPICIOUS OCCASION .

2. HERE , I WOULD ALSO LIKE TO THANK THE DEPARTMENT OF STANDARDS MALAYSIA FOR INVITING ME TO OFFICIATE THIS MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP) ON HALAL STANDARDS AND CONFORMANCE INFRASTRUCTURE FOR OIC COUNTRIES 2012 .

3. AS WE ALL KNOW , HALAL IS OFTEN ASSOCIATED WITH SAFE, CLEAN AND NUTRITIOUS FOOD PREPARED ACCORDING TO ISLAMIC PRINCIPLES . HOWEVER , HALAL IN ESSENCE IS A TERM DESIGNATING ANY OBJECT OR ACTION WHICH IS PERMISSIBLE TO USE OR ENGAGE ACCORDING TO ISLAMIC LAW WHICH IS APPLIED TO MANY FACETS OF LIFE WITH THE MOST COMMON ONES IN MEAT PRODUCTS AND FOOD MATERIALS APART FROM FINANCE SERVICES , PHARMACEUTICALS AND NUTRACEUTICALS .

4. TODAY , THE ESTIMATED POPULATION OF MUSLIMS WORLDWIDE STANDS AT 1.8 BILLION WITH THE GLOBAL HALAL MARKET ESTIMATED AT USD2.3 TRILLION COVERING BOTH THE FOOD AND NON-FOOD SECTORS .

5. NOTABLY , THE MAJOR GROWTH IN ASIA HAS BEEN DRIVEN BY IMPROVED LIVING STANDARDS DUE TO HIGHER INCOME WITH THE LARGEST CONTRIBUTORS TO THE HALAL MARKET COMING FROM INDONESIA , CHINA , INDIA , MALAYSIA AND GULF COOPERATION COUNCIL (GCC) MEMBERS COUNTRIES . THESE COUNTRIES HAVE ALL SEEN SUBSTANTIAL GROWTH IN THE HALAL INDUSTRY AND IS EXPECTED TO SEE

EXPONENTIAL GROWTH WHICH WE MAY SEE DIFFICULTY IN COPING IN THE NEAR FUTURE .

LADIES AND GENTLEMEN,

6. IN MALAYSIA , THE EXPORT VALUE FOR HALAL PRODUCTS IN 2011 WAS RM35.4 BILLION , REPRESENTING 5.1% OF THE TOTAL EXPORT FOR THE COUNTRY . FOR 2012 THE TARGETTED FIGURE FOR HALAL EXPORTS IS AN INCREASE TO 6% ON A YEAR ON YEAR BASIS AND AN EXPECTED INVESTMENT OF APPROXIMATELY RM 1 BILLION AT THE HALAL PARKS .

7. THE HALAL INGREDIENTS SECTOR IN MALAYSIA IS TAKING THE LEAD WITH AN EXPORT VALUE OF RM12.3 BILLION (35%) , FOLLOWED BY FOOD & BEVERAGES AT 11.9 BILLION (34%) , PALM OIL DERIVATIVES AT RM7.0 BILLION (20%) , INDUSTRIAL CHEMICALS AT RM 2.0 BILLION (6%) , COSMETICS AND PERSONAL CARE RM1.8 MILLION (5%) AND PHARMACEUTICALS RM0.29 BILLION (1%) .

LADIES AND GENTLEMEN ,

8. WHILE WE RECOGNISE THAT THERE ARE SIGNIFICANT OPPORTUNITIES IN THE HALAL MARKET , THERE ARE STILL MANY HURDLES TO OVERCOME BEFORE WE CAN REALISE THE FULL POTENTIAL OF THIS SECTOR . ONE OF THESE OBSTACLES IS THE LACK OF COMMON HALAL STANDARDS THAT ARE ACCEPTABLE BY THE MUSLIM COMMUNITY

GLOBALLY . IT IS FOR THIS REASON I URGE ALL MUSLIM COMMUNITIES WORLDWIDE TO STRIVE TOWARDS OUR COMMON GOAL IN STRENGTHENING AND EMPOWERING THE UMMAH .

9. I AM PLEASED TO INFORM THAT MALAYSIA HAS BEEN IN THE FOREFRONT IN DEVELOPING STANDARDS FOR THE HALAL INDUSTRY WHICH INCORPORATES AND ADOPTS ALL INTERNATIONAL BEST PRACTICES . AN EXAMPLE OF THIS IS THE MALAYSIA HALAL PHARMACEUTICAL STANDARD MS 2424:2010 . BY THESE INITIATIVES WE AIM TO ENSURE THAT MUSLIM COMMUNITIES NO MATTER WHERE THEY ARE CAN BE ASSURED THAT THE FOOD AND PRODUCTS THEY CONSUME ARE HALAL .

10. UNDOUBTEDLY , THE HALAL STANDARDS AND CONFORMITY INFRASTRUCTURE ARE KEY ENABLERS FOR THE SUCCESSFUL DEVELOPMENT OF THE GLOBAL HALAL INDUSTRY. HOWEVER , THE DIFFERENT CERTIFICATION STANDARDS , PROCEDURES AND PROCESSES CAN HINDER AND JEOPARDIZE THE DEVELOPMENT AND PROMOTION OF THE HALAL AGENDA .

LADIES AND GENTLEMEN ,

11. TOWARDS THIS END , IN DRIVING AND HARMONISING THE GROWTH OF THE GLOBAL HALAL INDUSTRY THE TRAINING INITIATIVE FORMULATED UNDER THE MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP) IS ONE OF OUR

CONTRIBUTION IN DEVELOPING HUMAN CAPITAL IN THIS SECTOR .

12. IN ACCORDANCE WITH THE SPIRIT OF SOUTH-SOUTH COOPERATION, MALAYSIA THROUGH THE MTCP INTENDS TO SHARE ITS DEVELOPMENT EXPERIENCES AND EXPERTISE WITH OTHER DEVELOPING COUNTRIES WHICH WAS FIRST FORMULATED BASED ON THE BELIEF THAT THE DEVELOPMENT OF A COUNTRY DEPENDS ON THE QUALITY AND QUANTITY OF ITS HUMAN RESOURCES . THE PROGRAMME FORMS PART OF THE COMMITMENT OF THE GOVERNMENT OF MALAYSIA TOWARDS THE PROMOTION OF TECHNICAL COOPERATION AMONGST DEVELOPING COUNTRIES , STRENGTHENING OF REGIONAL AND SUB-REGIONAL COOPERATION AS WELL AS NURTURING COLLECTIVE SELF-RELIANCE AMONG DEVELOPING COUNTRIES .

LADIES AND GENTLEMEN ,

13. THE MTCP EMPHASISES THE DEVELOPMENT OF HUMAN RESOURCES THROUGH THE PROVISION OF TRAINING IN VARIOUS AREAS WHICH ARE ESSENTIAL FOR A COUNTRY'S DEVELOPMENT SUCH AS PUBLIC ADMINISTRATION , GOOD GOVERNANCE , HEALTH SERVICES , EDUCATION , SUSTAINABLE DEVELOPMENT , AGRICULTURE , POVERTY ALLEVIATION , INVESTMENT PROMOTION , ICT AND BANKING .

14. THE MTCP UNIT IN MALAYSIA WHICH IS UNDER THE PURVIEW OF THE MINISTRY OF FOREIGN AFFAIRS IS THE NATIONAL FOCAL POINT RESPONSIBLE FOR THE ADMINISTRATION AND COORDINATION OF MTCP ACTIVITIES . IT HAS SINCE THEN EXPANDED IN TERMS OF ITS SCOPE AND COVERAGE WITH EMPHASIS ON THE EXCHANGE AND SHARING OF DEVELOPMENT EXPERIENCES.

15. WITH MORE THAN 100 SPECIALISED SHORT COURSES OFFERED BY MORE THAN 50 MTCP TRAINING INSTITUTIONS SINCE 1980 , MORE THAN 20,000 PARTICIPANTS FROM 140 COUNTRIES HAVE BENEFITED FROM THE VARIOUS PROGRAMMES OFFERED UNDER THESE PROGRAMMES .

16. CURRENTLY , MALAYSIA HAS SIGNED AN MOU WITH THE EGYPTIAN ORGANIZATION FOR STANDARDIZATION AND QUALITY (EOS) WITH A KEY FOCUS ON HALAL AND THE FREE TRADE AGREEMENT NEGOTIATIONS ON HALAL BETWEEN MALAYSIA , TURKEY AND THE EUROPEAN UNION .

LADIES AND GENTLEMEN ,

17. THIS HALAL VALUE PROPOSITION COMES ON THE BACK OF THE GOVERNMENT OF MALAYSIA'S CAMPAIGN TO INCORPORATE HALAL CONSIDERATIONS TOWARDS ACHIEVING AN INTEGRATED HALAL LIFESTYLE . THE INITIATIVE IS ALSO IN LINE WITH THE STRATEGIC REFORM INITIATIVES (SRI) UNDER

THE ECONOMIC TRANSFORMATION PROGRAMME (ETP) WHERE STANDARDS HAVE BEEN IDENTIFIED AS IMPORTANT DRIVERS AND ENABLERS FOR ECONOMIC TRANSFORMATION AND GROWTH WHICH WILL POTENTIALLY PROPEL MALAYSIA TOWARDS A HIGH INCOME NATION STATUS .

18. AT THIS JUNCTURE LET ME ASSURE YOU OF OUR GOVERNMENT'S COMMITMENT AND READINESS IN SHARING OUR EXPERTISE , EXPERIENCE AND KNOWLEDGE IN DEVELOPING SUCH NEW AND RELEVANT STANDARDS FOR THE BENEFIT OF THE INDUSTRY AND UMMAH .

19. ONCE AGAIN , I WOULD LIKE TO CONGRATULATE THE ORGANISER , DEPARTMENT OF STANDARDS MALAYSIA FOR ORGANISING THE MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP) ON HALAL STANDARDS AND CONFORMANCE INFRASTRUCTURE FOR THE OIC COUNTRIES . I HOPE ALL PARTICIPANTS WHO ARE REPRESENTING THEIR RESPECTIVE COUNTRIES IN THIS TRAINING BE ACTIVELY INVOLVED AND CONTRIBUTE POSITIVELY FOR MANKIND . I PRAY FOR ALLAH'S GRACE AND BLESSINGS TOWARDS A PRODUCTIVE AND SUCCESSFUL SESSION .

20. WITH THAT AND THE LAFAZ OF "BISMILLAHIRRAHMANIRRAHIM" , IT IS MY PLEASURE TO NOW OFFICIALLY DECLARE THE MALAYSIAN TECHNICAL COOPERATION PROGRAMME (MTCP) ON HALAL STANDARDS

AND CONFORMANCE INFRASTRUCTURE FOR OIC COUNTRIES
2012 OPEN .

THANK YOU .