

SPEECH BY
YB DATUK HAJI FADILLAH BIN HAJI YUSOF
DEPUTY MINISTER
MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION
AT THE
DUNHAM-BUSH HOLDING BHD
PRODUCT LAUNCHING & MEDIA CONFERENCE
PALM GARDEN HOTEL, IOI RESORT
29TH AUGUST 2012 | 9.00AM – 2.00PM

YBHG TAN SRI ABDUL MAJID KHAN
DIRECTOR OF DUNHAM-BUSH HOLDING

Y BERUSAHA DR. VLADIMIR KORJEVSKY
DIRECTOR OF DUNHAM-BUSH HOLDING

Y BERUSAHA MR JOHN YU BAOSHUANG
MANAGING DIRECTOR OF DUNHAM-BUSH HOLDING

MEMBERS OF THE MEDIA, DISTINGUISHED GUEST, LADIES AND
GENTLEMEN.

SALAM 1MALAYSIA AND A VERY GOOD MORNING TO ALL OF YOU.

1. FIRSTLY, LET ME START BY THANKING DUNHAM-BUSH HOLDING BERHAD FOR INVITING ME TO THEIR PRODUCT LAUNCH THIS MORNING.

2. DUNHAM-BUSH , A MALAYSIAN BASED COMPANY OF INTERNATIONAL STATURE IS ONE OF THE LEADING COMMERCIAL AIR CONDITIONING MANUFACTURERS IN THE WORLD. THROUGHOUT ITS 100 YEARS HISTORY, DUNHAM-BUSH HAVE BEEN COMMITTED IN OFFERING AND PROVIDING INNOVATIVE ENGINEERING SOLUTIONS AND SERVICES INCORPORATING GREEN TECHNOLOGY WHICH MEETS MARKET DEMAND FOR PERFORMANCE , RELIABILITY AND ENERGY EFFICIENCY .

3. TODAY , WITH THEIR GLOBAL HEADQUARTERS LOCATED IN MALAYSIA , DUNHAM-BUSH HAVE OVER 2,000 EMPLOYEES IN 15 SALES OFFICES AND 3 FACTORIES WORLDWIDE . IT IS NOTE-WORTHY THAT IN THE LONG LIFE OF DUNHAM BUSH , THE COMPANY HAS GONE THROUGH MULTIPLE GLOBAL RECESSIONS AND DEPRESSIONS. NEVERTHELESS, WITH ITS EXPERIENCES AND CONTINUED PROSPERITY , DUNHAM-BUSH IS CONFIDENT THAT IT IS WELL POSITIONED TO RIDE THE CURRENT DOWNTURN AND LOOKS FORWARD TO ITS JOURNEY INTO THE NEXT 100 YEARS .

LADIES AND GENTLEMEN

4. DUNHAM-BUSH WITH ITS CONTINUOUS COMMITMENT IN BECOMING A PREMIER SOLUTION AND SERVICE PROVIDER IN AIR CONDITIONING TECHNOLOGY, IS PROUD TO BE ASSOCIATED WITH PRESTIGIOUS PROJECTS IN MALAYSIA SUCH AS THE PETRONAS TWIN TOWER , KUALA LUMPUR INTERNATIONAL AIRPORT AND PUTRAJAYA

INTERNATIONAL CONVENTION CENTRE . AT THE INTERNATIONAL LEVEL THE PROJECTS WHICH THEY ARE ASSOCIATED WITH INCLUDES THE BIRD'S NEST STADIUM AND X'IAN TERRACOTA WARRIORS MUSEUM IN CHINA , THE TAJ HOTEL IN INDIA AND THE KENNEDY SPACE CENTRE IN THE US .

5. THE AIR CONDITIONING PRODUCTS MANUFACTURED BY DUNHAM-BUSH NOT ONLY MEETS THE MALAYSIAN STANDARDS BUT ALSO INTERNATIONAL STANDARDS WORLDWIDE . IT IS FOR THIS REASON THAT WE AT THE MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION (MOSTI) THROUGH ITS AGENCY STANDARDS MALAYSIA IS CONSTANTLY ENCOURAGING LOCAL COMPANIES TO HAVE THEIR PRODUCTS AND SERVICES CERTIFIED SO AS TO HAVE GREATER GLOBAL REACH AS EVIDENT IN DUNHAM-BUSH'S SUCCESS.

6. I WAS INFORMED THAT DUNHAM-BUSH HAS RECENTLY INVENTED AND PATENTED THEIR MOBILE UTILITY ENERGY PACKAGE (MUEP) UNIT WHICH IS UNIQUELY DESIGNED BY DUNHAM-BUSH ENGINEERS PACKED WITH MULTIPLE FUNCTIONS SUCH AS ELECTRIC POWER GENERATOR , AIR FILTRATION SYSTEM , AIR CONDITIONING FOR COOLING AND HEATING , WATER TREATMENT FUNCTION AND PRODUCING HOT WATER .

7. A SIMILAR UNIT ALSO KNOWN AS THE “ NOMAD ARMADA “ WHICH WILL BE USED IN DISASTER RELIEF OPERATIONS WAS DONATED TO PAKISTAN AND PRESENTED BY THE CHAIRMAN OF DUNHAM-BUSH, TAN SRI ABDUL MAJID KHAN TO THE PAKISTAN HIGH COMMISSIONER MASOOD KHALID NOT TOO LONG AGO.

LADIES AND GENTLEMEN

8. WITH DUNHAM-BUSH'S CONTINUOUS R&D EFFORTS AND PRODUCT DEVELOPMENT PROGRAMMES TO PRODUCE INNOVATIVE AND ENERGY EFFICIENT PRODUCTS , THE LAUNCH OF THEIR SIX NEW PRODUCT SERIES MARKS YET ANOTHER IMPORTANT MILESTONE FOR THE COMPANY. THESE PRODUCTS WHICH MEETS MARKET DEMAND FOR HIGH EFFICIENCY USING GREEN ENVIRONMENTALLY FRIENDLY REFRIGERANTS FURTHER REAFFIRMS DUNHAM-BUSH GLOBAL STRATEGY IN ALIGNING WITH GOVERNMENT POLICIES WORLDWIDE.

9. ONCE AGAIN, I WOULD LIKE TO CONGRATULATE DUNHAM-BUSH ON THEIR GLOBAL SUCCESS AND IT IS MY FERVENT HOPE THAT MORE LOCAL COMPANIES WILL EMULATE THEIR FOOTSTEPS IN ACHIEVING GREATER ECONOMIC EXCELLENCE .

10. ON THAT NOTE , IT IS MY PLEASURE AND HONOUR TO OFFICIALLY LAUNCH THE NEW DUNHAM-BUSH PRODUCT RANGE AND WISH ALL OF YOU AT THE COMPANY EVERY SUCCESS IN YOUR FUTURE ENDEAVOURS .

THANK YOU.