



NEWS RELEASE

MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION

NICE Expo 2017 Wrapped-up it's 5-Day Event With A Bang

The largest STI expo by MOSTI ended it's 5-day expo with success stories and 119 strategic partnerships formed

KUALA LUMPUR, October 16, 2017 - The National Innovation and Creative Economy (NICE) 2017, a 5-day expo by Ministry of Science, Technology and Innovation (MOSTI) ended today. This country's largest Science, Technology and Innovation (STI) expo was organised to foster and cultivate science, technology and innovation (STI) amongst the people in line with the National Transformation 2050 (TN50)'s goal to promote innovation and creative economics as well as improving the country's competitiveness in STI while stimulating the development of the country's New Economy.

Launched by the Deputy Prime Minister, Datuk Seri Dr. Ahmad Zahid Hamidi, this five-day expo with an encouraging number of participants has been a major contribution to MOSTI's success stories. As announced by Deputy Prime Minister in his opening speech, NICE will be the main government platform to drive the STI agenda towards Malaysia's socio-economic development as well as to promote sustainability and competitiveness in such.

NICE 2017 took place from the 12th to 16th of October 2017 at three major venues: Technology Park Malaysia, the newly reopened National Science Centre and the National Planetarium.

Curated to provide its visitors with a one of a kind opportunity to experience the future of technologies and Malaysia 2050, the expo showcased new technologies and innovations. The expo also brought together a series of forums, dialogues, product & program launches, 17 MOU signings with local partners as well as international, such as Huawei Technologies Co. Ltd, a reputable Chinese multinational organisation and established relationships with 119 strategic partners, all in line with MOSTI - and by extension, NICE 2017-'s aim to raise the profile of STI in Malaysia and transforming its economic landscape by inspiring existing and aspiring local entrepreneurs that are looking to take their businesses to new level via STI-based solutions.

Commenting on the event, YB Datuk Seri Panglima Wilfred Madius Tangau, Minister of Science, Technology and Innovation said "As this year's expo comes to an end, the Ministry is proud to say that the response has been very encouraging. After all, our goal for NICE 2017 is to expose the SMEs and the public to the innovation, technologies and trends of the

future. We have put together an amazing expo covering 5 different clusters and we appreciate all the support received from all agencies and partners.”

To celebrate our local and young talents in STI, MOSTI awarded finalists through Anugerah Inovasi Negara which took place at the closing ceremony of NICE 2017. Anugerah Inovasi Negara, a yearly event since 2005 was implemented to give recognition for all research and innovation efforts produced by various levels of society.

- END -

For media enquiries, kindly contact:

**Huda Idris | +6018 280 4465 | huda.idris@ioli.com.my
Zulaikha Shawaludin | +60 17-224 0750 | zulaikha.shawaludin@ioli.com.my**

IOLI COMMUNICATIONS SDN BHD

About NICE 2017

National Innovation and Creative Economy Expo 2017 or NICE 2017 organised by the Ministry of Science, Technology and Innovation (MOSTI) is a premier event for students, science enthusiasts, researchers and educators to convey works relating to Science, Technology and Innovation (STI) to the public. Stated to be the main INNOVATION EXPO, NICE 2017 will be held on October 12-16, 2017 at Technology Park Malaysia, The National Science Center (PSN) and the National Planetarium.

NICE 2017's signature programmes are:

1. **Robot Battle:** A competition in which two or more custom-built robots battle each other.
2. **KL Science Fiction:** A gathering of both local and international Science Fiction enthusiasts to discuss activities and programs in Sci-Fi
3. **Fun Run for Science:** In conjunction with World Standards Day, a fun run is organised to raise awareness of the importance of STI.
4. **Smart Home:** Transforming homes via smart, innovative and friendly solutions.
5. **Science Book Fair:** Over 50 large and small publishing houses showcase their catalogs.
6. **Animation Village:** Interactive activities to generate awareness and interest in Animation Technology.
7. **NEO@NICE Forum:** This forum focuses on the future's economy driven by technology and innovation.
8. **Telescope 500 Gathering @Planetarium:** This activity aims to gather 500 astronomy enthusiasts to enjoy stargazing in one night during NICE 2017.
9. **Journey to Malaysia 2050:** TN50 envisions Malaysia as a developed nation by 2050 and to be anchored amongst the world's leading countries in the areas of economy, innovation, and citizens' well-being.
10. **Drone Racing GP:** Watch drone pilots in action at the Drone Racing Asia GP, the biggest drone racing Grand Prix in Asia at NICE Expo 2017

