



MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION MALAYSIA

MEDIA RELEASE

**ACCESSING REGIONAL MARKETS: SPECIALISED TRADE MISSION
TO MYANMAR FOR THE ICT, BIOTECHNOLOGY AND RENEWABLE
ENERGY SECTORS**

25-28 APRIL 2012

PUTRAJAYA (April 25, 2012) Minister of Science, Technology and Innovation, Datuk Seri Panglima Dr. Maximus Johnity Ongkili is leading a trade mission to Myanmar to promote the Malaysian ICT, biotechnology and renewable energy sectors from 25 to 28 April 2012.

With a 54-member delegation comprising government officials and businessmen, the mission is a follow-up to the recent visit of the Prime Minister to Myanmar earlier this month.

The trade mission is part of a series of promotions by the ministry to spearhead efforts to assist the private sector to access the regional markets in the field of ICT, biotech and renewable energy. Similar trade missions were also conducted in Laos, Vietnam and Cambodia last year.

“The Myanmar government is aggressively liberalising trade and increasing engagement, thus opening opportunities to regional economies including Malaysia. These efforts are attracting a growing international audience, following political changes and transformation taking place internally.

“The trade mission is also to provide the platform for Malaysian science and technology companies to continuously engage the Myanmar private sectors,” he said.

Dr Ongkili added that expansion of cities, economic zones, business community as well as the consumer market in Myanmar would create a

demand for a more sophisticated range of technological products and services, and the Malaysian companies participating in the mission were well positioned to fulfill this demand.

Apart from the ministry's agencies Multimedia Development Corporation (MDeC) and MIMOS, the ICT delegates include software company which recently launched its first Internet Security product brand 1Machine Technology Group, banking solution provider eProtea & Finexus Group, Digital security expert SecureMetric Technology and specialist in Treasury, Risk and Asset Management solutions Triaset.

Other ICT companies include Digistar and Y Us (which specialises in software customisation and application development and end-to-end event management system).

The Ministry's biotech agencies participating in the mission are BiotechCorp and Technology Park Malaysia. From the private sector, biotechnology companies involved in the food and health industries include All Cosmos Industries Bio-Collagen Technologies, Bio Photonic Healthcare, Pathlab, Chemopharm, Biotech Diagnostics, DNA LAB, Pharma-Bioscience, Zenotech Biotechnology and RB Biotech.

Companies in the energy sector, led by SIRIM, include EJ Joint Venture (which provides engineering, procurement and project management and related support services to the petrochemical, oil and gas and power industries) and Maxim Energy Resources (which deals with electrical equipment, oil and gas equipment and renewable electrical equipment).

The programme includes a business session and networking meetings at Traders Hotel at the capital city of Yangon on Friday, 27th April 2012. Myanmar Minister of Science and Technology, U Aye Myint is expected to open the business session where representatives from 30 Myanmar companies are expected to participate.

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