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TEKNOLOGI DAN INOVASI
MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION

PRESS RELEASE

MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION

‘MYSTARTUP ROADSHOW’ SERIES TO STOPOVER IN SARAWAK

KUCHING, 20 June 2022 – Continuing its momentum and efforts in creating an inclusive and conducive startup ecosystem, the ‘MYStartup Roadshow’ series organised by the Ministry of Science, Technology and Innovation (MOSTI) through its agency, Cradle Fund Sdn. Bhd. (Cradle), will stopover in Kuching, Sarawak from 23 to 24 June 2022.

The stopover is part of the effort to ensure that startup communities located in Sabah and Sarawak are not excluded from participating and benefiting from startup empowerment events through the MYStartup Programme. The roadshow’s stopover will also see the participation of the Minister of Science, Technology and Innovation, YB Dato' Sri Dr. Adham Baba and other startup ecosystem players from the Klang Valley.

Kuching is the first location away from Peninsular Malaysia and the fourth of the MYStartup roadshow series. Similar to previous stopovers, the roadshow will be supported by community and technical partners such as TEGAS Digital Village, Sarawak Digital Economy Corporation (SDEC), iCube Innovation, Sarawak Media Group (SMG) and others.

Launched in February 2022, the MYStartup Programme consists of several programmes aimed at empowering the ecosystem and the startup community in Malaysia through content that focuses on the development and sustainable development of startups as well as capacity building and human capital.

The collaboration between MOSTI, Cradle and the stakeholders of the Malaysian Startup Ecosystem in this roadshow demonstrates MOSTI's commitment in manifesting the Government's efforts and commitment to ensure that Keluarga Malaysia benefits from the country's startup empowerment and development efforts. Through this effort, the dream of making Malaysia the main choice for founders and foreign companies to establish and start their operations in the country can be realised, thus boosting the country's economy.

The 'MYStartup Roadshow' will be attended by startups from Sarawak and surrounding areas. The programme will also feature other stakeholders in the startup ecosystem such as Microsoft, Cyberview and Beyond4 during a get-together session organised at the programme.

In addition to announcements on programmes implemented by MOSTI, briefing sessions on the Start-up Ecosystem Roadmap (SUPER), how startups could participate in the programmes, application criteria for grants, matching businesses with appropriate funds, networking sessions and various workshops.

Cradle is pleased to invite startups in Sarawak and Sabah to participate in the MYStartup Roadshow on the following dates:

Date : 23 dan 24 June 2022
Time : 9.00 a.m to 6.00 p.m
Location : TEGAS Digital Village,
Sama Jaya High Tech Park
93350 Kuching, Sarawak.

For more information on the Malaysian startup ecosystem, upcoming programmes organised by Cradle as well as information on the 'MYStartup Roadshow' series, we invite startups, investors, industry players and ecosystem builders, to visit and register on the MYStartup platform at www.mystartup.gov.my.

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