



PRESS RELEASE

MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION

MYSTARTUP ROADSHOW CONTINUES THE SEVENTH EDITION TOUR SERIES IN PAHANG

GAMBANG, 18 October 2022 – Minister of Science, Technology and Innovation, YB Dato’ Sri Dr. Adham Bin Baba had launched the MYStartup East Coast Region Roadshow series today at Gambang, Pahang.

This seventh edition of MYStartup Roadshow series is organised by the Ministry of Science, Technology and Innovation (MOSTI) through its executing agency Cradle Fund Sdn. Bhd. (Cradle), is the continuation from several editions before in effort to explore and strengthen the startup ecosystem in Malaysia.

During the launch of MYStartup East Coast Region Roadshow Pahang, YB Dato’ Sri Dr. Adham Bin Baba said, “The stopover in the state of Pahang is the seventh in the roadshow’s series to intensify efforts to empower the country’s startup ecosystem to ensure that the startup community does not miss out on receiving benefits from the programmes organised by MOSTI.”

He added, “The selection of Pahang in the MYStartup Roadshow tour series is to encourage startup companies here.”

Also present at the launch of the roadshow series was the Deputy Minister of Finance I, YB Dato’ Indera Mohd Shahr Bin Abdullah. He expressed the commitment of the Ministry of Finance in supporting the MYStartup East Coast Region Roadshow programme.

“The Ministry of Finance is very pleased to be here together with MOSTI and Cradle at the MYStartup East Coast Region Roadshow series in Pahang. I hope that the startup community especially in the local area can explore and take advantage of the opportunities offered by various industry players to expand their companies to the regional or global level,” he said.

The MYStartup programme was launched in February this year and has identified the main constraint faced by the startup community which is lacking support in capacity development programmes and human capital. These startup companies have great

potential but need continuous exposure and guidance from stakeholders, not only federal agencies like Cradle but also state entities.

At the same time, each state and the federal entity is also encouraged to actively collaborate to achieve the goal of producing more potential startups in the respective states. Besides the MYStartup Roadshow, other programmes under MYStartup include MYHackathon, MYStartup Pre-Accelerator, MYStartup Accelerator, MYStartup Internship and MYStartup Mentorship.

Among the activities throughout the roadshow is a briefing session on the Startup Ecosystem Roadmap (SUPER), a MYStartup portal demo session, a panel session related to the startup ecosystem as well as funding opportunities offered to the startup community. A sharing session by MYStartup strategic partners and a one-to-one consultation session were also conducted during the roadshow.

For more information on the local startup ecosystem in Malaysia, upcoming programmes and roadshows from Cradle, startups, investors and industry players, please visit and register at the MYStartup portal at www.mystartup.gov.my

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