

LEVERAGING SOCIAL INNOVATION and ENTREPRENEURSHIP

TRI MUMPUNI
*Executive Director, **IBEKA** foundation.*

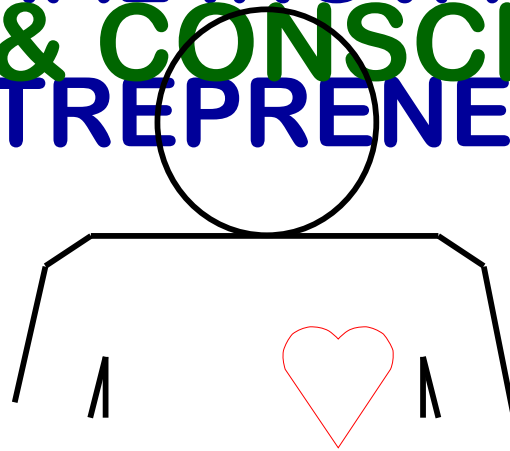
SOCIAL INCLUSIVENESS IN INNOVATION FOR SUSTAINABLE DEVELOPMENT
ASEAN – UNESCO SENIOR OFFICIAL FORUM. KUALA LUMPUR, 29 OCTOBER 2015

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SOCIAL INOVATION
EMPATHY & CONSCIOUSNESS
and ENTREPRENEURSHIP



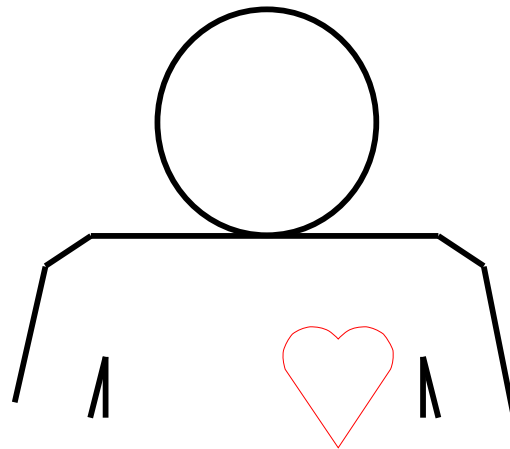
SENSING BASED

EMPATHY & CONSCIOUSNESS

TEACHING of LOGIC and REASON

math, physic/chemistry, social, economy, politic, etc

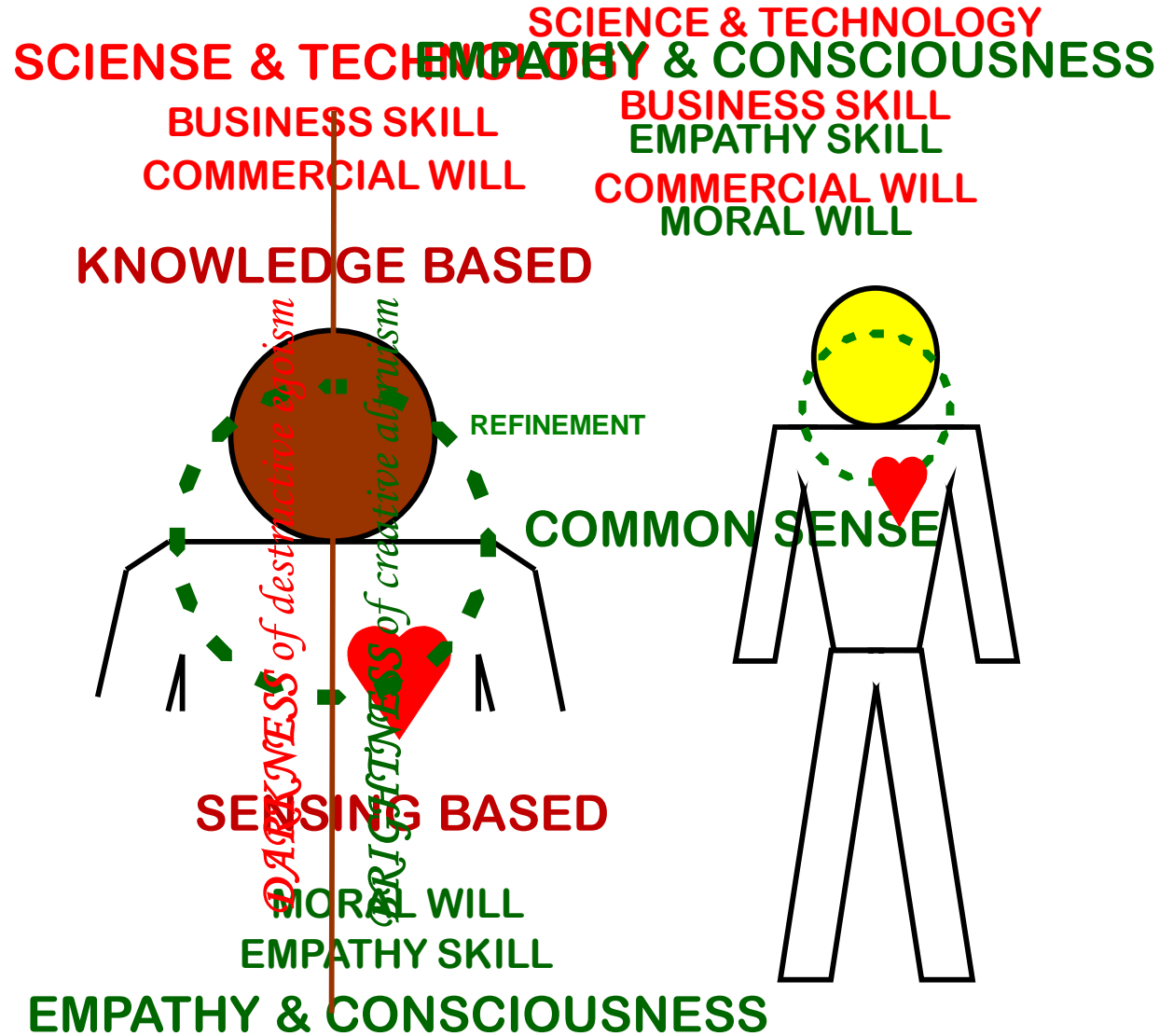
KNOWLEDGE BASED



SENSING BASED

mindfulness, harmonization, simple living, gracefulness, etc

TRAINING of EMOTION and AWARENESS



NOMINAL VALUE

INTRINSIC VALUE

DAILY ACTIVITY COMPARISON

BUSINESS AS USUAL

SOCIAL BUSINESS

1st PRIORITY

FINANCIAL CAPITAL development

HUMAN CAPITAL improvement

2nd PRIORITY

idem above

SOCIAL CAPITAL reinforcement

3rd PRIORITY

idem above

NATURAL CAPITAL enhancement

4th PRIORITY

HUMAN CAPITAL improvement

SPRITUAL CAPITAL enrichment

5th PRIORITY

NATURAL CAPITAL enhancement

FINANCIAL CAPITAL development

NOMINAL VALUE

INTRINSIC VALUE

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PARADIGM COMPARISON

BUSINESS AS USUAL		SOCIAL BUSINESS
Making money	Dominant driver	Creating community livelihoods
Using money to make money for those who have money	Defining activity	Using available local resources to meet the needs of the community
Large and very large	Firm size	Small and medium
Externalized to the public	Cost	Internalized by the user
Impersonal and absentee	Ownership	Personal and rooted
Global with no border	Financial capital	Local or national with clear border
Maximize private profit	Purpose of investment	Increase beneficial output
An end to be maximized	Role of profit	A means of sustain viability
Return to financial capital	Efficiency measure	Return to living capital
Central planning by mega-corporation	Coordinating mechanism	Self-organizing market and network
Can occur among competitors to escape the discipline of competition	Cooperation	Occur among people and communities to advance common good
Eliminates the unfit	Purpose of competition	Stimulates efficiency and innovation
Protect the interest of property	Government rules	Protect the common interest
Free and unregulated	Trade	Fair and balanced
A democracy of dollar	Political orientation	A democracy of persons

*) taken from "Agenda for a New Economy, from phantom wealth to real wealth" by David C. Korten.

Mark Twain

1835 -1910

there are two most important days
in your life

the day you were born,
and the day you find out why

IBEKA



INISIATIF BISNIS dan EKONOMI KERAKYATAN
PEOPLE CENTERED ECONOMIC and BUSINESS INITIATIVE