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## Promoting Social Inclusion Through Innovation

# ASEAN-UNESCO Senior Officials Forum on Social Inclusiveness in Innovation for Sustainable Development

30 October 2015

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# Inclusive Innovation from UNESCO's Perspective

## Definitions:

"I don't have a definition of jazz... You're just supposed to know it when you hear it."

- Thelonious Monk

"a multi-dimensional process aimed at lowering economic, social and cultural boundaries and at creating conditions which enable full and active participation of every member of the society in all aspects of life."

- UNDESA



# Social Inclusion and Sustainable Development Goals (SDGs)

Goal 16: “To promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.” But...

- What does this actually mean in practice?
- Which policies are appropriate and likely to be effective?



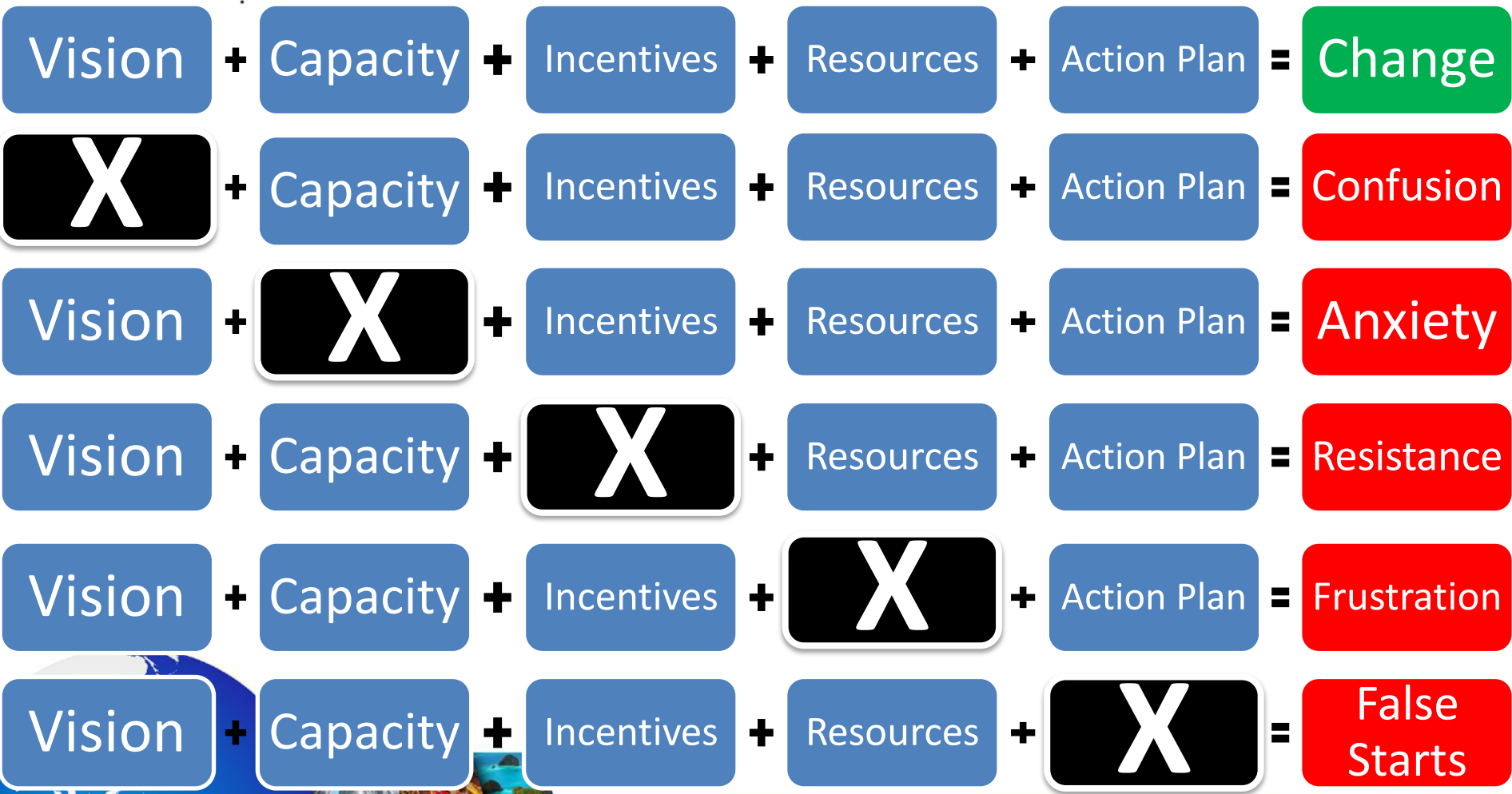


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# Managing Change towards Social Inclusion





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# Operationalizing Social Inclusion

A pioneering project of UNESCO that uses social science methodologies to empower policymakers to measure and improve the degree of inclusiveness of public policies:

- **Malaysia:** National Policy on Science, Technology and Innovation (NPSTI) for enhancing social inclusion in education, research and innovation
- **Timor-Leste:** National Policy on People with Disabilities
- **Cambodia:** National Consultations





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# Malaysia Project: Focus on Inclusive Innovation

“Inclusive innovation is any innovation that leads to affordable access of quality goods and services creating livelihood opportunities for the excluded population (vulnerable and marginalized groups), and on a long term sustainable basis with a significant outreach.”

- World Bank





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## 5 Elements

- 1. Affordable Access:** Inclusive Innovation will have to be aimed at 'extreme reduction' in both the costs of production as well as the distribution.
- 2. Sustainable Basis:** Affordable access must not depend on the government subsidies or generous government procurement support systems but should work by retaining the market principles with which the private sector works comfortably.





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## 5 Elements

- 3. Quality goods and services:** Inclusive Innovation should result in the creation of quality goods and services to meet the basic rights of the vulnerable groups and individuals. Inclusive Innovation gets 'more from less' – it harnesses truly sophisticated science or technology or truly creative non-technological innovation to invent, design, produce and distribute quality goods and services that are also affordable for the majority of the people.







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## 5 Elements

- 4. Access to excluded population:** Inclusive Innovations should provide access of goods and services to the excluded population. The excluded population could include the poor, women and girls, the disabled, the elderly, or ethnic minorities and others.
- 5. Significant Outreach:** The benefits of inclusive innovation should reach a large number of people (a significant portion of the target population), and not just a small section of the population.





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## Possible Policy Interventions

- Incentives to leverage strengths and comparative advantages of all stakeholders, especially the private sector;
- Mandates for public research system to channel the very best technical and scientific expertise towards inclusive innovation;
- Dedicated support to grassroots innovators to deepen and expand their innovation capacity;





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# Possible Policy Interventions

- Collaboration with national, regional and global STI organizations to leverage global talent, technology and resources;
- Recognition for game changing inclusive innovations to target specific goals- encouraging risk taking, experimentation; and
- Independent and regular monitoring and assessment of policies and programs to maximize efficiency and impact, and benefit from lessons learned.



# UNESCO's Innovation: Inclusive Policy Lab

Inclusive Policy e-Lab:

- **Inclusive policy clearinghouse** to gather, analyze and diffuse a critical mass of policy models and practices
- **Crowdsourcing and co-innovation hub** which, by banking on web-enabled processes and self-organization capacity of policy communities, will stimulate co-production of knowledge and its innovative use in the design and delivery of inclusive policies
- **Capacity building and technical advice space** under which the registered policy practitioners will benefit from an e-course and a real-time online support system tailored to various sectoral and regional needs.





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# UNESCO's Innovation: Inclusive Policy Lab

# Thank You Terima kasih

