



tandemic∞

We are a social innovation lab.

We work with companies,
governments and nonprofits to
solve tough social problems
through innovation.





NEW TECHNOLOGY \neq NEW BEHAVIOUR

31%

Increase in prevalence of adult diabetes in the 5 years between 2006-2011

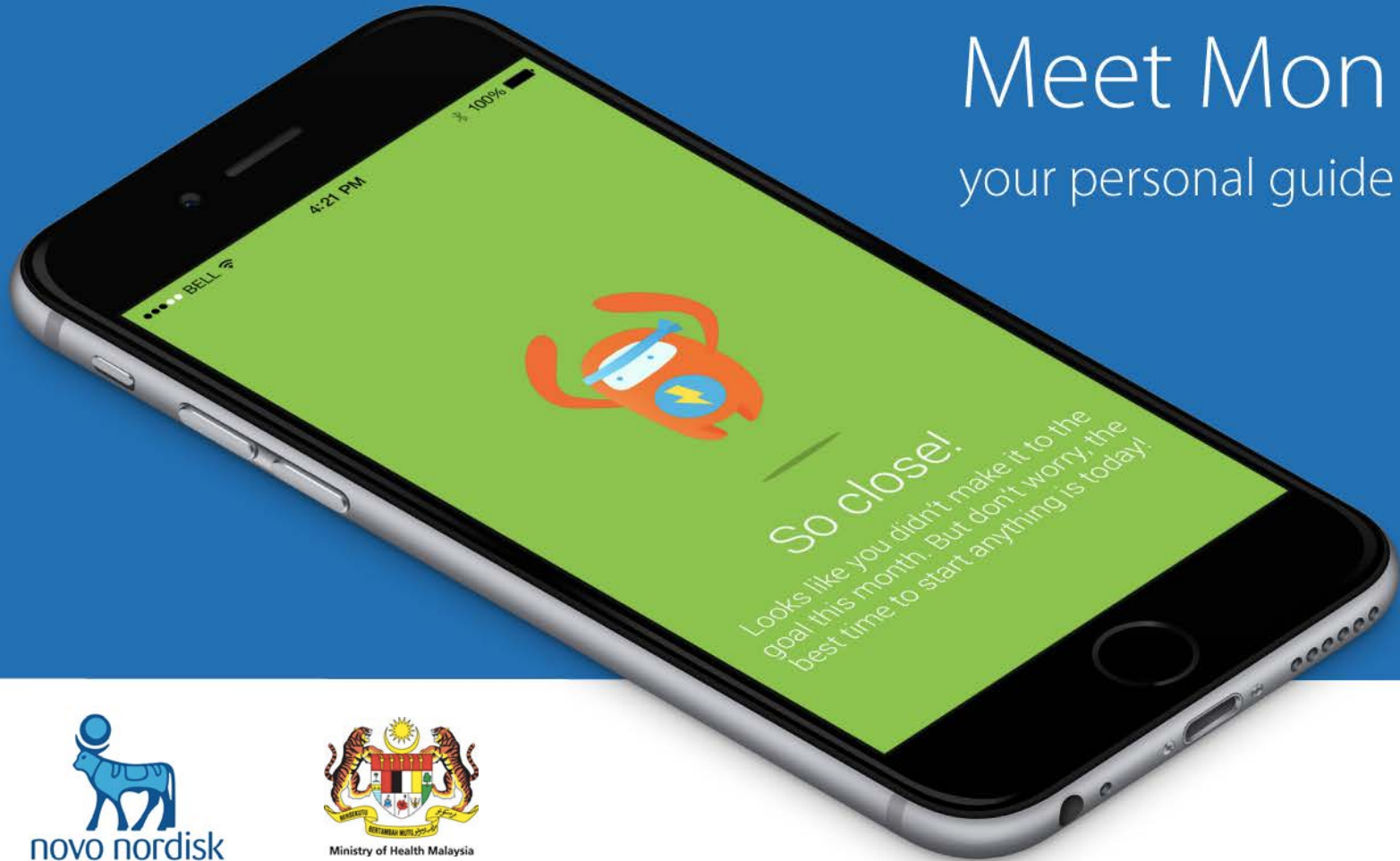
15% of the adult population

16% of the national healthcare budget

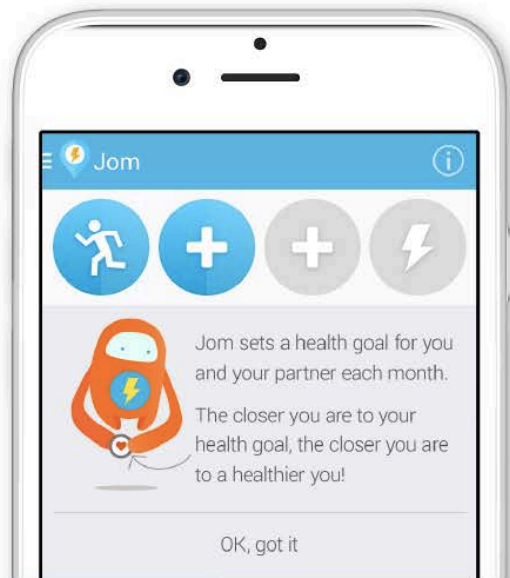


Meet Mon

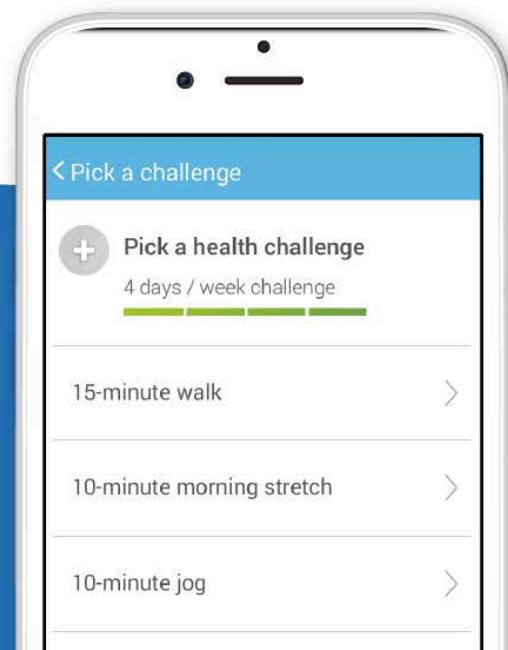
your personal guide



Ministry of Health Malaysia



Easy to follow



Simple
challenges







DO DEEP DIVES TO UNDERSTAND PEOPLES' UNDERLYING NEEDS,
EMOTIONAL LIVES.

DESIGN BY PROTOTYPING.

THE LITTLE THINGS CAN BE THE DIFFERENCE BETWEEN LIFE AND
DEATH.

WITHOUT PROPER FEEDBACK LOOPS, SCALING MIGHT BE JUST
FAILING ON A LARGER SCALE.

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